

CPAWS-BC 2023 PHOTO CONTEST - RULES

How to enter IMPAC5 Ocean Fest Photo Contest:

1. Post your ocean photo from the last 12 months on Instagram
2. In your caption, tell us why the ocean matters to you, and why you think it should be protected
3. Tag @cpawsBC, @impac5canada and use hashtag #IMPAC5OceanFest on your Instagram photo entry.
4. Only one entry is allowed per person, and entrants must be BC residents to participate.

Your profile must be public for us to see your contest entry post. Only one entry is allowed per person. Photos must be posted in the social account feed, stories will not be eligible to win. Contest runs January 9, 2023 – February 9, 2023 at 11:59 AM PT.

It is the sole responsibility of the entrant to ensure their entry is properly submitted as described above. The Canadian Parks and Wilderness Society-British Columbia Chapter (CPAWS-BC) will not be responsible for any lost, delayed, misdirected, illegible, incomplete, damaged or undeliverable entries, or any delay or failure to transmit, process, receive or consider entries.

Chances of winning are dependent on the number of entries received, and in some cases, the quality of submissions received.

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing your information to CPAWS-BC and not to Instagram. The information you provide will only be used for the administration of this Contest and in accordance with CPAWS-BC privacy policies. Instagram is completely released of all liability by each participant (and his/her parent/legal guardian

if he/she is a Minor) in this Contest. Any questions, comments or complaints regarding the Contest must be directed to CPAWS-BC and not Instagram.

Questions regarding the contest or campaign can be emailed to info@cpawsbc.org with CPAWS BC 2023 Photo Contest in the subject line.

General

These Rules and Regulations are final on all matters relating to this CPAWS-BC 2023 Photo Contest (the “Competition”). The contest is governed by the rules set out below. By entering the contest, you agree to abide by those rules and the decisions of CPAWS-BC staff.

You also agree to comply with all applicable laws. The contest is void where prohibited or restricted by law.

Eligibility – Entrants

You are not required to make any purchase or pay any fee to enter or win the contest. Entrants may not win more than one prize.

You may only enter the contest if you are an individual and, at the time of entry, you are a legal resident of BC. If you do not meet the BC residency requirement, you may still post a photo but will not be eligible for any prizes.

Each eligible entrant aged seventeen (17) years or under must have his/her custodial parents’ or legal guardian’s consent to enter the CPAWS-BC Photo Contest. If a custodial parent or legal guardian does not provide the required consent, then the entry will be disqualified.

Proof of identification and parental consent must be provided upon request. If a custodial parent or legal guardian does not provide consent, or if proof of identification cannot be obtained to the satisfaction of the Sponsor, the entry will be disqualified.

CPAWS-BC employees and their immediate families (i.e., their spouses, siblings, children, spouses' parents, and the spouses of any of those individuals) and their household members (related or not) are not eligible to enter the contest.

CPAWS-BC may at any time in its sole discretion disqualify any entrant who: does not meet the contest's eligibility criteria, fails to comply with these rules, attempts to enter the contest in any manner or through any means other than as described in these rules, attempts to disrupt the contest or attempts to circumvent any of these rules.

Photo entries must be at least 1080 x 1080 pixels in size at original resolution. Photo entry captions must be no longer than 250 words.

Photo entries must have been taken in the last 12 months. Photo entries must be original material and must not have been a winner in another national competition or Competition. Entries also must not have been published or accepted for publication by a national magazine or newspaper. Entries posted online on personal websites, blogs or on social media are not considered published for the purpose of this competition, and may be entered for competition consideration. Content alteration of digital files is not acceptable; cropping of photos is permitted, tonal or colour corrections are acceptable, including black and white conversion.

Photos must be of legal activities, taking into consideration safety and any laws governing parks or protected areas where photos are taken. All photos must show respect for the subject and the environment. Photos that disturb or damage the environment, animals, or plants are not permitted.

Prizes

The contest prizes are as follows:

1. Photo print of rockfish and glass sponge reef from [Jeff Wilson](#) (\$100 value)
2. Retail Gift Card (\$50 value)

All entries submitted will be eligible to win any of the prizes listed above. Entrants can only win one of the prizes listed above through the contest.

Winners

In order to be declared a contest winner and be eligible for a prize, the prize winner must have complied with, and remain in compliance with, these rules, and must sign and deliver to CPAWS-BC (within 7 calendar days of a request from either party) a standard declaration and release form (which will include a declaration of the finalists' compliance with these rules, and acceptance of the prize as awarded, a publicity release, a liability release, and the correct answer to a skill-testing question) and any other documentation that CPAWS-BC may require. Prizes will be shipped within BC only, or delivered digitally.

The winners will be notified through Instagram. If the selected winning entrants does not respond within five (5) calendar days of the first notification attempt, if a prize is returned as undeliverable or is rejected, or if a participant is found to be ineligible, an alternate winner may be selected.

In case of dispute as to the identity of any entrant, an entry will be declared made by the authorized account holder of the email address submitted at time of entry. CPAWS-BC may request valid proof of identity, residency, age and other relevant documentation, and they may disqualify a selected winner if they determine (in their sole discretion) that the provided proof is not sufficient.

All prizes must be accepted as awarded (with no substitutions), and may not be sold, transferred, or converted into cash. All prizes will be delivered by way of postal delivery upon the winner accepting the prize as awarded, or delivered digitally to the winner's email. CPAWS-BC and the GOABC are not responsible for lost or undeliverable mail.

Judging

One of the two contest winners will be selected through a series of judging criteria, with each criterion existing on a scale from 1 to 5. These include, in no particular order:

1. Quality of photo: resolution of image
2. Composition of photo: ability of photo to capture its subject in a clear and visually compelling manner
3. Applicability of entry to contest theme: does the photo capture a representation of the ocean? Does the caption tell the viewer why the ocean matters, and why it's important to protect it?
4. Imaginative and colorful storytelling in caption: ability of caption to tell a vivid story, inspire, and/or evoke emotion in the viewer

License to CPAWS-BC

By submitting your photo to CPAWS-BC Photo Contest, you are granting CPAWS-BC the unrestricted, royalty-free, perpetual right to use your photo for future educational, promotional and charitable purposes without any fee or other form of compensation, and without further notification or permission.

You will retain all rights to any photograph you submit—including ownership if applicable.

Publicity

Except where otherwise prohibited by law, participation in the contest constitutes a winner's consent to CPAWS-BC use of the winner's photo and name for educational, promotional and charitable purposes without further notification, permission, payment or consideration.

Cancellation

If for any reason CPAWS-BC cannot run the contest as planned (including as a result of bugs, tampering, unauthorized intervention, fraud, technical failures, infection by computer virus or any other cause that corrupts, impairs or affects the administration, security, fairness, integrity, or proper conduct of this contest) CPAWS-BC may cancel, modify, extend or suspend the contest. In that event, CPAWS-BC may award prizes at random from among the eligible entries received up to the time of the impairment, or

award no prizes. CPAWS-BC may also disqualify any individual who tampers with or in any way corrupts the entry process, or who attempts to undermine the legitimate operation of the contest by cheating, hacking, deception, or other unfair practices, or by attempting to annoy, abuse, threaten or harass any other entrants or CPAWS-BC representatives.

Disclaimers, Liability, and Indemnification

CPAWS-BC does not accept liability for any loss or damage resulting directly or indirectly from your participation in the contest.

CPAWS-BC is not responsible for: (1) late, incomplete, or misdirected entries, or entries received through impermissible or illegitimate channels; (2) technical failures of any kind, including without limitation the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the contest; (5) electronic or human error which may occur in the administration of the contest or the processing of entries; or (6) any injury or damage to persons or property, including without limitation your computer, which may be caused, directly or indirectly, in whole or in part, from your participation in the contest or from downloading any material from CPAWS-BC websites.

CPAWS-BC will not be liable to you for any indirect, special, consequential, or punitive damages in connection with the contest or these rules.

By participating in this contest, you agree to indemnify and hold harmless CPAWS-BC and their employees, directors, officers, members, affiliates, agents, judges and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions or losses of any kind (including actual legal fees and expenses) arising from or related to: (a) your failure to comply with any of these rules; (b) any misrepresentation you make under these rules or otherwise to CPAWS-BC ; or (c) your participation in the contest.

Personal Information

You consent to CPAWS-BC using and disclosing your personal information for the purposes of administering the contest; advertising the contest and any future contests

CPAWS-BC
#241-312 Main Street
Vancouver, BC V6A 2T2
Coast Salish territory
info@cpawsbc.org
Tel.: (604) 685-7445



and any of CPAWS-BC products and services; and for the other purposes described in these rules.

Law

The Rules will be governed by and construed in accordance with the laws of the Province of British Columbia, Canada and the federal laws of Canada applicable in British Columbia.

Disputes

All disputes, claims and causes of action arising out of or connected with the contest, prizes or these rules will be resolved individually, without resort to any form of class action, and exclusively by the appropriate court of the Province of British Columbia, Canada.

I _____ declare that I understand and in compliance with the *CPAWS-BC 2023 Photo Contest* rules outlined in this document.

Participant Name (Please Print)

Date

Participant Signature